



SALES PAGE DESIGN AND FUNNEL MANUAL BOOKLET

Hi, my name is **Joshua Mba**.

I want you to take a moment and smile. Lol...

Just smile a little... Let's continue.

You're reading this book because you're **one funnel away** from smashing your next big sales and one training away from becoming a Funnel Hacker. Trust me when I say this.

Welcome to the **Advanced Sales Page and Funnel Hack Training**. Just before I take you into the main room where I will be seated with you and others to hack our next big sales together and as well master the funnel approach to sales, I would love to have a quick talk with you.

Kindly have a seat let's talk...

I Prepared this training for **one singular reason** and I am about to tell you that reason, because, I want us to share in the vision together.

Through my career in the internet business, I have discovered that the best way to stand out is to **build systems and structures** that even after the time of its immediate use will become a blueprint for you and others to implement and have results over and over again.

After looking at exclusive funnels that are being designed at the international marketplace, I discovered that the Nigerian ecosystem is no way near the marketplace standard.

Let me break it down for you in a bit.

If you take a regular so-called funnel that a common e-commerce person uses in Nigeria to sell within the ecosystem and apply it in the international market, he might end up **without making a single sell.**

That's not all...

If I take that same funnel and try to re-establish a sequence that will generate cash flow again without spending much in ads and long process, it won't still work.

because...

A regular e-commerce person, will take a product to create a sales page with an order form for it and then jump into his ads manager and start running ads for the product.

After about 20-50 sales they will end and start looking for another product.

One of my recent products got over 250 orders and we haven't stopped selling that product. Guess what? That's a clean 250+ lifetime customers for me. I will tell you about it soon...

The goal of building a funnel is to develop systems that will make your work stress free and highly profitable as you proceed in the ladder of sales.

At the end of this 3-days intensive training, you will start building systems, structures that will make you exceptional in any product sales you will ever want to make.

I personally want to raise experts that will build funnels and pages of standard while getting the best result in sales. I know you just want to make the money. You will make lots more when you implement things the right way and of standard.

Are you ready?

Leeeeeeeeeeeeet's goooo!

Just before you start, let me show you what you have to do first so we get started.

Things to Note:

1. Budget for Data subscription for the Video learning Materials
2. Be sure you have a laptop
3. Get your website ready
4. Get a Dedicated Notebook
5. Get drinking water and get seated for the class before the time.

Further Head start steps

1. If you don't have a **website**, kindly take the following steps to get your site up and running
 - a. Go to Namecheap.com
 - b. Buy a (.com) Domain Name
 - c. Buy a Hosting Plan
 - d. Install a WordPress CMS on the site and you're ready to go.
 - e. If you have any difficulty in setting up your website, kindly take my web design course on <https://businessrangersacademy.com/course>
2. Don't skip any of the videos, actively commit to the training and be sure to remove all possible distraction while learning.
3. Ensure you actively participate in all the task and submit answers according to for corrections.

4. Feel free to send me any feedback you want and let's make this Hackers community extraordinary.

This book is going to serve as a manual through the course learning period.

If I update this Book, I will update you in the WhatsApp group.

Things to note.

1. This community will become the **first Nigerian Funnel Hackers community** and you're going to be among the pioneers if you make it to the end of this training successfully and pass all the tasks therein.
2. Install **Google Meet** on your Phone because from time to time, we have LIVE Hack and review sessions. Click the Link <https://play.google.com/store/apps/details?id=com.google.android.apps.meetings&hl=en> to install:
3. I want to specially encourage you to be make sure you learn and commit to applying what you've learnt

Here is your First Task:

1. Create an account on businessrangersacademy.com
2. Send the email you used to create your account to the group chat. This is because, you will have access to the learning materials and tool kits in your dashboard.

Have a Question?

Send it on the group or my inbox and I will respond to it as soon as possible. That's sound good right? Yeea!